



# SAGANA MAHALINGAM

647 / 328 9316

WWW.SAGANA.DESIGN

HELLO@SAGANA.DESIGN

## OBJECTIVE

A driven individual with a high level of autonomy and strong personal duty to achieve success. To utilize my creative design skills to think outside the box in a fast paced work environment.

## EDUCATION

**GRAPHIC DESIGN | SENECA COLLEGE** 2016  
Ontario College Advanced Diploma (Honours)

**GENERAL ARTS | SENECA COLLEGE** 2014  
Ontario College Certificate

## SOFTWARE

- Adobe Creative Cloud
  - InDesign
  - Illustrator
  - Photoshop
  - Acrobat
  - Muse
  - Premiere
  - After Effects
  - Dreamweaver
- Microsoft Office
  - Word
  - PowerPoint
  - Excel
- Mac & Windows OS
- HTML and CSS Knowledge

## VOLUNTEER

**SMILE MENTOR | SENECA COLLEGE**  
AUGUST 2016 - DECEMBER 2016

Act as a knowledgeable resource and personal guide for protégés. Develop individual strategies for their success such as: study tips, one-on-one tutoring, time management skills, and coping strategies.

## EXPERIENCE

**INTERN | PREMISE DESIGN COMMUNICATIONS INC.**  
NOVEMBER 2016 - DECEMBER 2016

Worked with a team of designers, directors and developers on projects for clients within the asset management, human resources, government, and flooring industry. I contributed concepts and assets for awards, invitations, email and marketing campaigns, patterns, icons, logos, mailers, web skins/mockups, wallpapers for desktop and iOS platforms, packaging and updated existing proposals.

**TEAM LEAD + DESIGNER | CITY OF TORONTO WARD 33**  
NOVEMBER 2016 - DECEMBER 2016

Tasked with the design, planning, execution, creative direction and team guidance for the pilot project: Participatory Budgeting in Ward 33 with Councillor Shelley Carroll and the Participatory Budgeting Steering Committee. Collaborated with the Print and Digital team and the School of Creative Arts and Animation at Seneca College to create postcard mailers, individual project flyers and posters, an information fair slide show, a website and copy writing for these assets.

**PROJECT MANAGER + DESIGNER | YORK REGIONAL POLICE**  
SEPTEMBER 2016 - NOVEMBER 2016

Tasked with research, execution, creative direction and team guidance for the design of a mobile application proposal focusing on emergency services for the community. Using both primary and secondary research to determine the target audience and market which informed our design.

**CUSTOMER SERVICE ASSOCIATE | MOORES CLOTHING FOR MEN**  
APRIL 2010 - PRESENT

Assist in providing outstanding customer service to customers. Demonstrate both retail, tuxedo and custom product knowledge. Retain and communicate merchandise features and benefits of all existing and new product.

**FREELANCE DESIGNER**  
MAY 2010 - PRESENT

Provided design solutions for a variety of clients including: Moores Clothing for Men, Peel Elementary Teachers' Local Union, Shade It Window Coverings Inc., and more.

REFERENCES AVAILABLE UPON REQUEST.